Media Contact:

First Last

Name of Organization

555-555-5555

Email address

Headline should be written in Downstyle, present tense, with a large type size such as 24 point

30-second PSA \**Always include length of submitted PSA*

BODY OF THE PSA SHOULD BE IN ALL CAPS. BEGIN, WHEN POSSIBLE, WITH A CALL TO ACTION. AT MINIMUM, ENSURE YOU INCLUDE THE WHO, WHAT, WHEN, WHERE AND WHY. LINE SPACING SHOULD BE 1.5, AND FONT SIZE SHOULD BE AT LEAST 14 POINT. USE A BASIC FONT, SUCH AS TIMES NEW ROMAN.